

# Coleurí

**via**<sup>®</sup>  
SEATING





Coleurí brings  
color, choice &  
personality into  
every space.







# Crafted for expression, engineered for choice, designed Coleurí.

In the dynamic world of seating, the Coleurí collection radiates a spirit of versatility & individuality. Its name—derived from “color”—captures its essence: a chair family designed to bring vibrancy, variety & personality into any space.

Every curve & detail of Coleurí reflects Dorigo Design’s Italian sensibility—fluid lines, sculptural forms & a balance of elegance with warmth. Built upon Via Seating’s proprietary comfort foam & engineering, Coleurí pairs beauty with enduring performance, ensuring that style never comes at the expense of comfort.

The collection thrives on adaptability. From café & collaborative spaces to lounges & private offices, Coleurí’s diverse base options—ranging from wood to swivel bases—seamlessly transform its look. Combined with a rich palette of upholstery & textile choices, the chair becomes a canvas for designers to shape atmospheres that feel modern, classic or boldly expressive.

At the heart of Coleurí lies precision & craftsmanship. Produced in the United States, each piece marries Dorigo’s European design language with Via Seating’s standards of quality, durability & sustainability. Its materials are responsibly sourced & recyclable—crafted to endure while respecting the planet.

Coleurí is more than seating—it’s a statement of creativity & connection. It invites designers & users alike to express personality, adapt to evolving environments & embrace beauty without compromise.

This is Coleurí: a chair family that celebrates individuality, elevates spaces & transforms color, form & comfort into a unified experience.









# Coleurí Collection

A colorful blend of side/guest, desk, conference & flexible seating.



Poly chair  
with 4-leg base



Soft chair  
with 4-leg base



Poly chair  
with a swivel base



Soft chair  
with a swivel base



Poly chair  
with wood base



Soft chair  
with wood base



Joi series stools



Zee series chairs

*Part of the "Color Collection" with Coleurí*







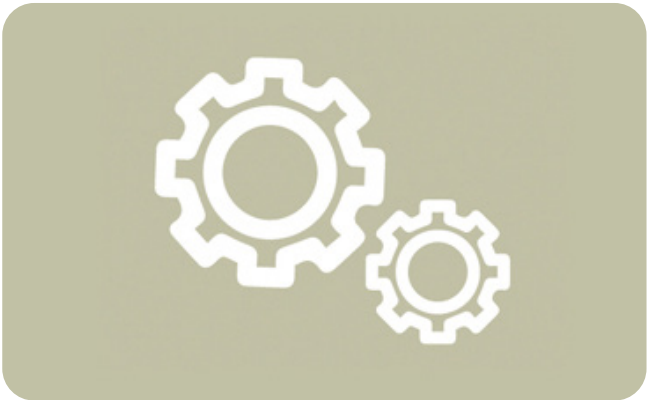


# Sustainability



## DfE Lead Design →

All Via Seating products follow the Design for the Environment (DfE) design approach. During this process, all components are screened to identify and assess the human and ecosystem health impacts of chemicals of concern. We screen all product components to the ANSI/BIFMA e3-2019 Annex B- List of Chemicals of Concern and the California Proposition 65 List.



## Vigorous Testing →

Our products are annually assessed by a 3rd party team of chemists & globally-recognized ISO 17025 accredited lab. They are rigorously tested for conformance to ANSI/BIFMA e3 standard credits 7.6.1, 7.6.2 and/or credit 7.6.3 as well as conference to low-emitting materials. Prior to product launch, every product is continuously developed testing its functionality & durability within Via Seating's ISO 17025:2017 accredited lab.



## Environmental Impact →

All Via Seating products are BIFMA LEVEL® certified. LEVEL® is an evaluation and certification system for environmentally-preferable and socially-responsible office furniture. 3rd party certification is achieved by conformance to a multi-attribute standard created by the Business and Institutional Furniture Manufacturer's Association (BIFMA) that evaluates product impacts across categories including Materials, Energy, Human



## End of Life ↻

Via Seating provides accessible care guidelines that help maintain the quality of every product and easy-to-follow disassembly instructions when a product reaches the end of its life.







# Options

## Poly Models: Upholstery



*Poly seat*



*Upholstered seat*

Via Seating's injection-molded comfort foam<sup>1</sup>:

19 x 17 in

Thickness: 1.5 in

## Swivel Bases



*Black 5-star swivel*

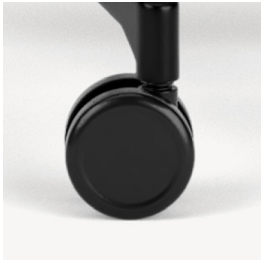


*Black 4-star swivel, glides*



*Black 4-star swivel, casters*

## Casters & Glides



*Black carpet casters*



*Grey-black all-floor*



*Black glides*

## Poly Colors



*Anthracite*



*White*



*Loch blue*



*Inland green*



*Coral red*









## Designer



## Dorigo Design

Dorigo Design studio was founded by Fiorenzo Dorigo in 1992, and it operates in the fields of industrial, furniture, product and interior design. Seeking beauty and innovation rather than trends, Dorigo Design projects explore concepts that not only look good, but also feel and work well. They have a practical and thoughtful, no-nonsense approach to design, characterized by sharp and crisp lines, sensible details, quality and durability.



